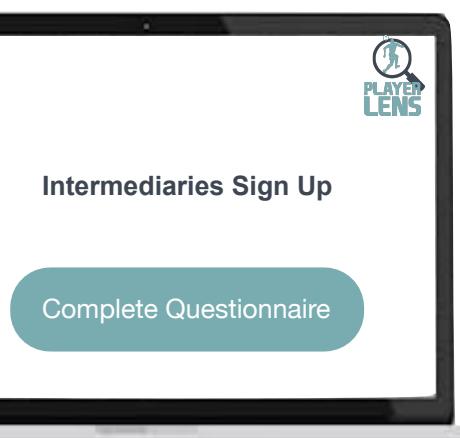




# PLAYER LENS AND INTERMEDIARIES



**Player LENS unifies the professional football transfer market** and is where clubs, players and intermediaries, anywhere in the world, can offer a player's services on a single platform and shape communications within a global network of football professionals.

The desktop and mobile technology solution provides all clubs the ability to source, recruit and execute signings with ease.

**Registered intermediaries can now advertise their players to the global network of 500+ clubs directly on the Player LENS website. [www.playerlens.com/intermediaries](http://www.playerlens.com/intermediaries)**

After signing up online, as part of the service, **Player LENS will create a best-in-class digital CV for the player** and, if available, utilise Wyscout videos, data and advanced analytics from Transfer LAB to share with our club community.

Details of our advanced suite of data, analytical and video tools can be found at [playerlens.com/analytics-2](http://playerlens.com/analytics-2)



Logical filters on the **Player LENS platform** allows our **global network of clubs** to efficiently identify a player then utilise the analytics suite to make an immediate initial evaluation on a player.

When a player is found on the platform by a club, the intermediary's contact details will be shared with the club and the intermediary will receive a notification to advise them that their player is being reviewed.

**Then, when a club wants to engage in negotiations, a notification will be sent immediately to the intermediary** and Player LENS will ensure that an introduction is made if necessary.

*"Intermediaries may lack a global network in football that can take years to build and access to professional analytical tools. Player Lens allows intermediaries to promote players to a world-wide network and leverage their advanced analytical suite"*

*Pere Guardiola, Director Media Base Sports.*

*More details including the terms and conditions can be found at [www.playerlens.com/intermediaries/](http://www.playerlens.com/intermediaries/) or email [contact@playerlens.com](mailto:contact@playerlens.com)*